

HOME BUSINESS MASTERY AFFIRMATION

DEVELOP THE
ACE MINDSET TO
BUILD AND LEAD
A BIG TEAM



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Foreword

It's near impossible to have a successful home business without the right type of mindset and tools. It doesn't matter what type of business you want to own. There's a certain way of thinking that you must have, and this type of thinking is what will give you the discipline to take action. Taking action is the most crucial part of being successful, and positive thoughts are called for to take major action.

If you're not ready with the right type of mindset then I don't recommend that you open up a business just yet. Without the right type of mindset your first business will probably fail. If you are already in business... you truly need this mindset and tools. Either way this book will help.

***Networking Revolution - The Home Business Marketing
Series Affirmation Expansion***

How To 'Affirm' Yourself To Be A Home Business Guru

Chapter 1:

***Why Affirmations Are Important For Success In Home
Business***

Synopsis

Affirmations are self-talk statements & better presented to the subconscious. These fresh images are viewed as "credible" by the subconscious & are placed in the area of subconscious having to do with the power to enhance the ability to pull up particular powerful memories with less work. Through this special imagery a person can develop the inner tools for the correct mindset for home business success, letting the memories and images be transported to the here and now where they're used for enhancing mindset which is crucial for home business.



Why Do We Need Affirmations For Home Business Success?

Oftentimes individuals believe these good and beneficial self talk memories are a false belief and don't exist, but the subconscious recognizes where they're located and will pull them ahead for increased success in home business.

These forms of affirmations make fresh neural tracts in the mind, enhancing the ability to "see" these fresh powerful images. Stale images related to negativity, weaknesses, deficiency of initiative, frail goal images and the ability to develop and work a home business action plan are decreased. When the mind discovers new affirmations the subconscious sees them as "tangible."

You've likely observed a common element in those who are successful in home business and in life. These winners and successful individuals tend to be enthusiastic and zealous, in all aspects of their lives. This exuberance can be infectious, and it tends to rub off on all those persons around them. A positive attitude and the might to turn that attitude into results are crucial to success, both in home business and life.

You see, a positive attitude is a valuable asset, no matter what your business. You really ought to assume the habit of doing regular positive affirmations. Making positive

affirmations a part of your daily function is a great way to alter your thoughts and help yourself be more successful.

It's never too early or too late to begin this cycle of positive affirmations, and even those just beginning a new business may benefit from a positive attitude. Even if your business seems insignificant and you are not yet a guru, it's crucial to display a positive attitude, and not let negativity sneak in to steal your thunder. Remember that some of the most successful business owners began at the bottom and worked their way up. It truly is possible to work your way up from an unknown to being a guru, but without positive affirmations and a victorious attitude, this move won't be possible.

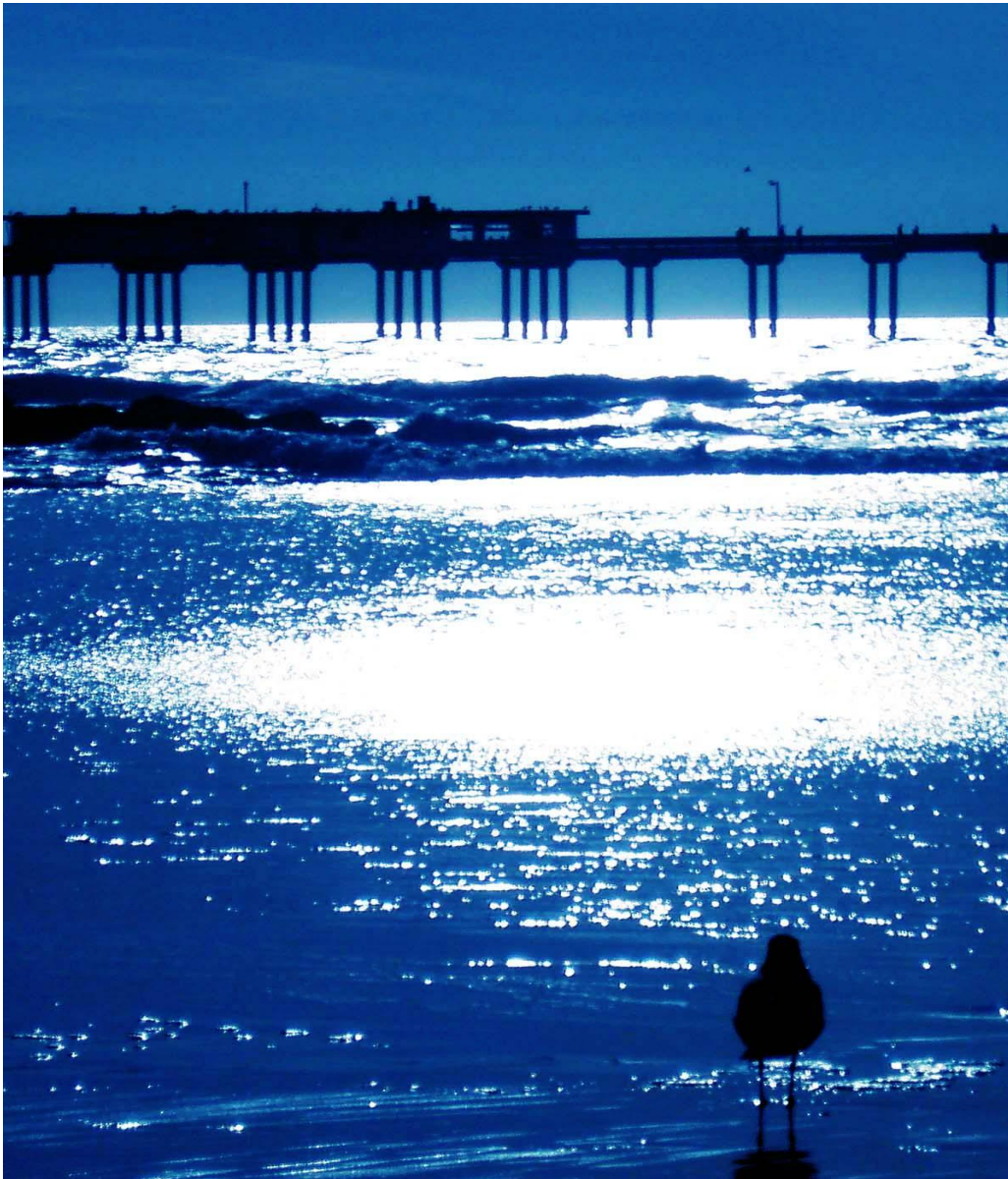
Steady positive affirmations are extremely crucial for those people who want to work from home. Home business is never easy, but it's crucial to remember that those around you, from team members to clients to competitors, feel your attitude, and utilize it as a cue. If you're constantly complaining about the deficiency in knowing how to run your business, the people around you will be less than energized. If, on the other hand, you're constantly supplying positive affirmations to yourself and the people around you, even in the hardest of times, they'll see your exuberance, learn from it, and utilize it as a cue to work harder and help develop your business. It truly does all come down to attitude; a positive mental attitude and positive affirmations can help your home business in ways too many to mention here.

Chapter 2:

***How To Use Affirmations Effectively For Home Business
Success***

Synopsis

Affirmations are simple to create and utilize, but you'll need dedication to make them work. Here are some tips to assist you in getting the most out of these mighty tools to gain home business success.



Affirmations Help... But They Have To Be Utilized The Right Way

Self-affirmations are positive statements or self-scripts that might condition the subconscious so that you're able to develop a more positive percept of yourself and create home business success. Affirmations might help you to change adverse behaviors or achieve the correct mindset, and they can likewise help undo the harm caused by negative scripts, those things which we repeatedly tell ourselves (or which others repeatedly tell us) that add to a negative self-perception and affect our success.

- Consider your positive attributes. Take stock of yourself by making a list of your best qualities, abilities, or additional properties. Are you adept at marketing? Write it down. Are you a good networker? Make mention of it. Write each quality down in a brief sentence, starting with "I" and using the present tense: "I'm adept at marketing," for example, or "I'm a good networker ". These statements are affirmations of who you are. We seldom revolve around those things that we sincerely like about ourselves, rather choosing to dwell on things we don't like. A list will help you break up that cycle, and using these affirmations to help you appreciate who you are will give you the confidence you need to accept your affirmations of home business success.

- Consider what negative scripts you'd like to neutralize or what positive business goals you'd like to achieve. Affirmations can be highly useful to counteract negative perceptions you have acquired about your abilities to run, or make a success out of a home business. Affirmations may also help you accomplish specific business goals, like creating products or achieving beneficial marketing. Make a list of your goals or the adverse self- percepts you'd like to alter.

- Prioritize your list of matters to work on. You may find that you've a lot of goals or that you require many different affirmations. It's best, though, to revolve around just a couple of affirmations at once, so pick those that are most crucial or most urgent and work with those first of all. When you see improvement in those areas or achieve those goals you can phrase new affirmations for other points on your list.

- Author your affirmations. Use positive affirmations alone as counter-scripts, or add other affirmations to mold your behavior with and about your home business in the future. The affirmations you'll use to mold future changes should follow the same form. They should begin with "I," and be curt, clear, and positive. There are 2 forms of future-oriented affirmations you can utilize to work toward goals.

- "I can" statements: author a statement affirming the fact that you can accomplish your goal(s). For example, if you'd like to become a home business marketing star, a statement like "I can become a home business marketing star," is a good start. Several experts recommend that you avoid any form of negative connotation.
- "I will" statements: author a statement affirming that today you'll really utilize your ability to accomplish your goal. So, following the above example, you may say, "I will become a home business marketing star. Again, the affirmation should use positive language and should plainly express what you'll do today to accomplish the longer-term goal of home business success.
- Match-up a few of your positive attributes with your goals. Which of the positive characters will help you accomplish the goals you've set? If you're addressing ways to market a product, for instance, you may need internet knowledge or writing skills. Select affirmations to support what you'll need.
- Make your repetitions visible so you'll be able to utilize them. Repetition is the key to making affirmations effective. You want to consider your affirmations several times a day, daily.

- Proceed using your affirmations. The more you affirm something, the more steadfastly your mind will accept it. If you're trying to accomplish a short-term goal, use your affirmations till you've accomplished it. If you merely want to use affirmations as a counter-script, practice each one as long as you like.

Remember

- Consider the message you send to the universe.
- Don't utilize negative words - Instead of I won't or don't want to be a business failure, utilize I WANT to be a home business guru. The universe doesn't understand negative thoughts, only 'thoughts' are sent to the universe and send the correct message.
- Repetition builds habits and your subconscious mind will align.

Chapter 3:

How To Get Moving

Synopsis

We can positively change ourselves by changing our thoughts and beliefs. Thoughts are like magnets, they have the power to attract according to their vibration. What we affirm to our selves on a daily basis confirms how we feel and how we experience life. One of the most powerful ways to create the life and wealth we want is through affirmations. True? Uh-huh!



Easy Ways To Get Started

A powerful way to get rolling using affirmations for home business success is to write them down on an index card, and read it throughout the day. The more you practice them, the deeper the new beliefs will click. The best times to review your affirmations are first thing in the morning time, during the day, and prior to you retiring for the night.

■ Use affirmations while mediating. After relaxing into a deep, quiet, meditative frame of mind, imagine that you're you have already become successful and know how to run your home business. Imagine yourself in the physical setting or environment that you would like, the house that you enjoy and find comforting, stacking away loads of people in your downline and receiving appreciation and appropriate financial recompense for your work efforts. Add any other details that are essential for you, like the bills you want to pay off, the amount of money you want to make monthly, and so forth. Try to get a feeling in yourself that this is possible; experience it like it was already happening. In brief, imagine it exactly the way you'd like it to be, as if it were already so!

■ Try standing in front of a mirror and use affirmations while looking into your own eyes. If you can, repeat them out loud with passion. This is a powerful way to change your limiting beliefs very quickly.

- If you find it hard to believe an affirmation will happen, add "I choose to" to the affirmation. "I choose to be successful in my home business," for instance, or, "I choose to have fantastic leaders in my group."
- Make a recording in your own voice and play it as you doze off. Some individuals swear by this technique.
- Attach positive emotions to your affirmations. Consider how achieving your goal will make you feel, or consider how good it feels to know that you're succeeding in home business. Emotion is a fuel which makes affirmations more potent.
- If you don't want people to know about your home business success affirmations, simply place your reminders in discreet locations. Remember, however, that it's essential that you see them frequently, or they'll do you no good.
- If you find yourself merely parroting the words of your affirmations, instead of focusing on their meaning, change affirmations. You're able to still affirm the same goals or characteristics, naturally, but rephrasing your affirmations can regenerate their effectiveness.
- Ask friends to say a version of your affirmations to you. For example, "Tom, you're really adding a lot of people

to your downline. You must feel great." Self-affirmations are valuable exactly as they free you from a reliance on the approval of others, but affirmations from others can be just as good as negative scripts from others are harmful.

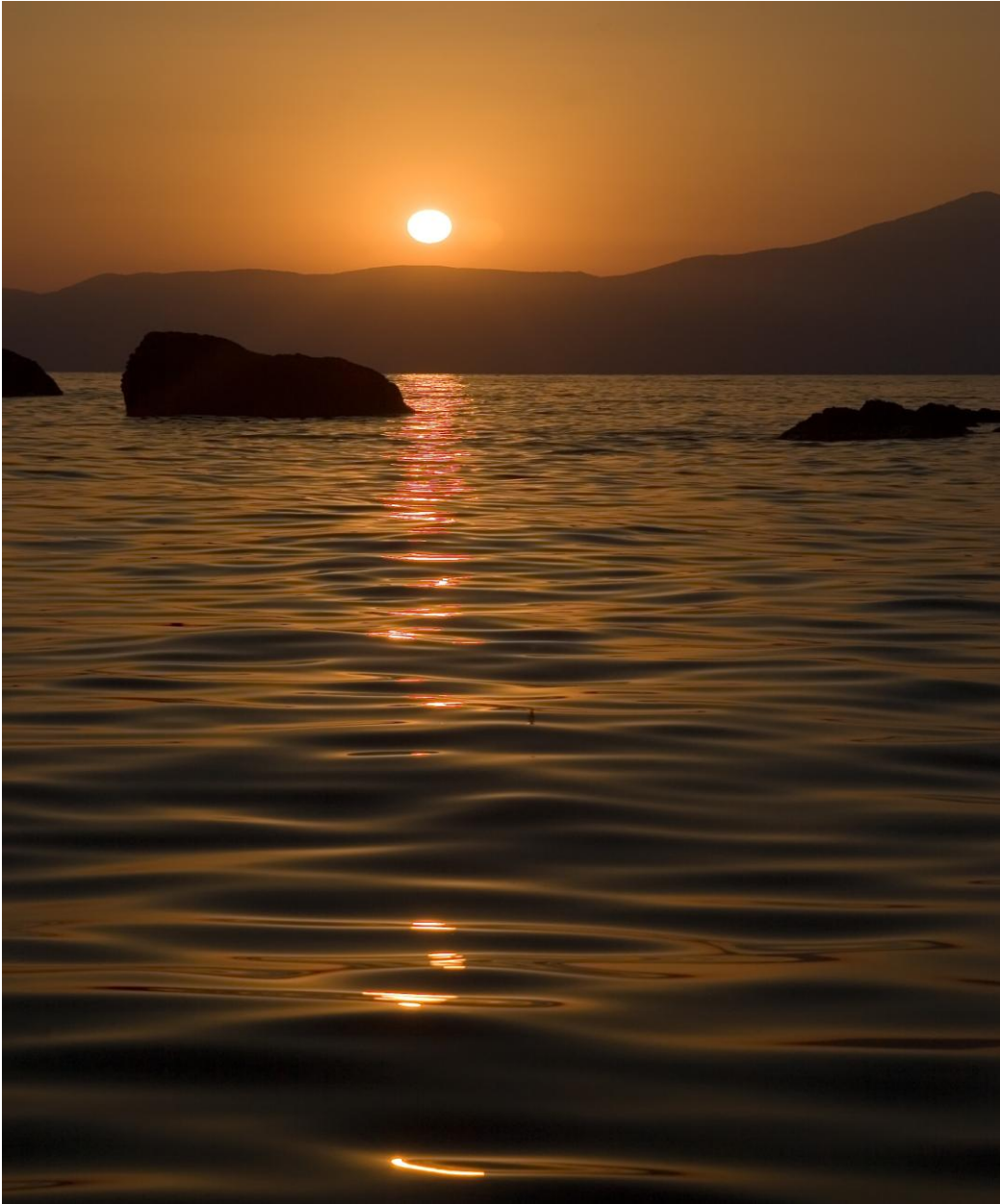
- Gratitude is a sort of affirmation: One that states the following: "I enjoy the success in my life and home business and trust that more will come my way".

Chapter 4:

Downline Affirmation

Synopsis

***I want to have thousands of
downlines!***



Building Your Downline

Do you want to learn how to become successful in your home business and build a huge downline? Success is a challenge but is decidedly not impossible. It all depends upon how bad you want to achieve success and how huge is your reason why you want to be successful. If you've the desire to be successful then you need to understand exactly what to do in order to make it happen. Abiding by these simple steps will decidedly set you on the correct path of building a vast downline.

Discovering an efficient way to market:

- The beginning thing that you have to center on is finding an efficient way to market your business in order to see results. There are going to be numerous different ways that you are able to use to market your business but it is crucial to take your time so you understand that what you're doing is efficient. The only way that you're going to recognize is to test out the techniques and see what sort of results you get from them. You should unquestionably center on the techniques that don't charge you a lot of money so you don't have to spend a lot of income before making any.

Be uniform and go forward to establish the pipeline:

■ Now that you've found an efficient way to market your business all you have to do is be uniform and continue to establish the pipeline of getting individuals to sign on into your business. Naturally the more individuals you get signed up the more income you're going to earn. Making a schedule to abide by on a daily basis utilizing whatever techniques you decide to practice is going to be good for your long-run success.

Direct your downline to do the same:

■ Now you'll be getting individuals in your business and these individuals will become your downline. Your obligation is to teach them precisely how they can begin building their pipeline and achieve the same success you have been accomplishing. The beauty of this is that the more they create the more you'll be rewarded since they're part of your organization.

These are really easy steps that you are able to follow once you go over them and comprehend each one...

Chapter 5:

Achieving Rank Affirmation

Synopsis

I'm the next DIAMOND/Platinum achiever/<Insert MLM rank title>.






Reaching Your Level With A Vision Board

What is a vision board?

Knowing that your mind sees things in pictures, you likewise need a visual guide to help you in accomplishing your dreams. A vision board is a form of collage, if you could call it that, of the affairs that you want to have, be, or do in your life.

Naturally, the board can be too broad a term. A few individuals like to make folders and books rather than posters. What is crucial is that it contains all the affairs that are related to your ambition.

These are the following materials you need to accumulate in creating your very own vision board:

-  Cut-out pics, drawings, and words related to your goals
-  Materials to spotlight each cut-out (marker, sparkles, borders, and so on)
-  Inspirational words to help you finish up each day

When these things are blended, it will tell you what you want to accomplish in the near future.

You need to accumulate things that can support you in substantiating your dream. Everything must bring up only positive feelings.

As soon as you tweak your mindset and look at life better, your dreams will demonstrate themselves sooner. You might actually get surprised at just how efficient this technique is. Make certain that you can add on some details if it gets you inspired to view it constantly.

Just remember to not over think overmuch when gathering items. You first have to choose those that agitate your emotions with positive feelings.

Feel free to integrate anything you want. Once you've accumulated all the cut-outs, cautiously consider a layout. Don't just stick them arbitrarily in places.

Your board has to tell a story, and each item is as critical as the experiences you've had in life. Make certain that you stick those that create an affect on you the most. Make certain that when you go through the board, you don't overlook any detail, which is why each must be played up.

The purpose of the vision board is to enliven you and renew your passion every time you view it. Just like your life, the board needs to shift and grow with you.

Make certain that you can easily alter and remove pictures that are no more significant in your life. You'll always have fresh needs, and you must make space for these needs.

Chapter 6:

Group Leaders Affirmation

Synopsis

I am training 5-10 brand new leaders in my group!



Building Strong Leaders

Your home business success depends upon you training leaders. Let's have a look at what leaders need.

- Leaders consistently work at developing and using more of their potential. They utilize their available time learning everything they can to become better communicators, to manage their emotions, to comprehend individuals.
- Leaders formulate a conviction in themselves, their abilities and their opportunity to shine in their preferred endeavor. They visualize themselves clearly achieving the degree of business success they dream about. Their image gets so real to them, they can feel it, see it, hear it, smell it, and taste the accomplishment of their success.
- Leaders set long-run and short-run goals. They've the prevision to set five year goals, ten year goals, twenty year goals, likewise as goals for this year, this month, this week, and today. They center on the success they want, not the work they have to do, and they live their life accordingly.
- Leaders believe deeply to clearly know their Why. They ask themselves, "Why do I sincerely want to attain a specific goal or solution? Why is it really useful to me?"

Leaders envision what the benefits of their success will mean to their company, their family, and their life. Recognizing their Why empowers them to continue when the going gets tough. It keeps them being active even when times are marvelous.

- Leaders specify the actions they need to take to see the success they want. They study successful persons and use what they see that works. Leaders track their results and correct their plan until they have a system that produces precisely the success they want. They multiply their time by enlisting the skills of others to help them.
- Leaders build through their successes. Every little success they accomplish adds to their belief in themselves, their capableness, and their company.
- Leaders are choosy in whom they decide to work with. They draw in potential members who prefer to know them, prefer to learn from them and prefer to join their opportunity. Leaders don't chase prospects, they interview them.
- Leaders vest the time to build a relationship with their people. They teach them several marketing techniques suited for the person, whether it is an Internet approach, an offline traditional approach, or a combination of both.

Chapter 7:

Specific Goals Affirmation

Synopsis

***I am qualifying for the company sponsored trip to
<location>!***



Plan To Achieve

Goal setting is a mighty process for entertaining your ideal future, and for motivating yourself to turn this vision of the future into truth.

The process of setting goals helps you pick where you wish to go in life. By acknowledging precisely what you want to accomplish, you know where you have to center your efforts. You'll likewise quickly spot the misdirections that would otherwise tempt you from your course.

More than this, properly-set goals can be unbelievably motivating, and as you assume the habit of setting and accomplishing goals, you'll find that your self-assurance builds quickly.

Goal setting strategies are used by top-ranking athletes, successful business-people and achievers in all areas. They give you long-run sight and short-run motivation. They center your acquirement of knowledge and help you to coordinate your time and your resources so that you are able to make the very most of your life.

By setting sharp, distinctly defined goals, you are able to measure and take pride in the accomplishment of those

goals. You can see advancing progress in what may previously have seemed a long purposeless grind. By setting goals, you'll also raise your self-assurance, as you discern your ability and competence in achieving the goals that you've set.

Goal setting is a crucial method of:

- Determining what is significant for you to accomplish in your life.
- Separating what is crucial from what is irrelevant, or a misdirection.
- Motivating yourself.
- Building up your self-assurance, based on successful accomplishment of goals.

If you don't already set goals, do so, beginning now. As you make this strategy part of your life, you will find your home business accelerating, and you'll wonder how you did without it previously!

Chapter 8:

Sponsoring Affirmation

Synopsis

I'm sponsoring 5-10 new reps each day!



Kick It Up A Notch

How great would it be to be able to pull in individuals into your home business, which wanted to succeed even as bad as you do? Let's see how to attract and sponsor more individuals.

■ Sponsoring more individuals into your home business shouldn't be a bother, right? You shouldn't have to bend someone's arm, or call them again and again. Doing that will destroy relationships and make you look dire. If you are a good leader, individuals will follow you where ever you'll take them. It's highly crucial that you're confident and willing to lead. This produces magnetism. You'll draw in and sponsor more individuals as a leader, not as a beggar.

■ A typically ill-conceived myth for growing a business is to bring individuals into your business based on the opportunity. It's a great deal better if you find individuals who really love your products or service. When you're able to sponsor individuals based on your products, you'll discover yourself drawing in dozens of individuals. And what occurs then is you're able to keep your downline. Numerous times, we add a cluster of individuals into our downline. Later on, we see that they're not using the products and they say that they do truly not want to grow the business. That's what

occurs when you add individuals based entirely on the opportunity. After a month of them not attaining any money, they're gone. So, make certain you find individuals who really want the product. When you do, you'll have individuals attracted to you and your team.

■ Another bang-up sponsoring tip is to classify, not sell. What I mean is rather than trying to sell everybody your products, or attempting to sell them on the opportunity, just classify and find individuals who want to buy your products and join you in your business. If they don't prefer to use the products or if they're enquiring how much you're bringing in, just let them go. Don't attempt selling them. When you're able to classify, you'll notice that individuals you're adding to your home business are just like you. You'll be unlike in some ways, but overall, you're all striding for essentially the same ends. This will let you attract and sponsor gobs of individuals into your business who are just like you.

Utilize these sponsoring ideas to attract and grow your business. And by doing so, you'll not only develop your business, but draw in the correct individuals.

Wrapping Up

Everybody who has a home business wants to be successful. This is a goal that many people have accomplished and many more individuals wish to accomplish. There are many ways to be successful in a home business, and each individual has their own definition of success. Regardless what your definition of success is, affirmations can help you attain your goal.

Hopefully this book has given you the tools to have a different look at using affirmations for home business success.